

A Cog in the Dissonance

Imagery

Imagery exists to be a symbolic expression of a particular idea. Whether implied or overt, visual stimulation imprints our subconscious in a special way that shapes or ignites parts of our personality.

Internet

The internet is an invaluable tool that connects so many people to a vast amount of content. Developing such an efficient instrument has created a surge of information that has revolutionized our ability to interact.

Creating connectivity across generations and the globe the internet is a space with infinite potential.

Awareness

Utilizing the internet to create awareness of a particular subject with comprehensive digital content can be an effective campaign. A neutral piece of information can be used to amplify a particular idea with the strategic placement of information. Direct or indirect content on the internet has the ability to evoke particular feelings or associations, as a media form it has allowed more participation from general society and allows the community to have a say in expressing the narrative.

Representation

Realistic and positive imagery are important forms of respect. Representation in imagery should be accurate and has a responsibility to acknowledge the landscape of the participants, not just the desired message. Productive representation has the ability to empower groups of people and change destructive narratives. Taking an active role in digital content is a form of radical independence, it is a practice of engaging in the community while establishing your role as a participant.

Education

The accessibility that the internet provides to information is unprecedented, however, the content put out is not always credible or relevant. Discernment is a discipline of self-awareness and patience, it is a sign of dedication to finding out the truth not entertaining an idea. Digital content is a viable form of sharing information in an easy and digestible format, that is cost-effective and available consistently.